



# COMMUNITY REPORT

JULY 1, 2020 - JUNE 30, 2021

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It has been another year of challenges for children's museums and other nonprofits

**BUT WE MADE IT THROUGH  
THANKS TO YOU**

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Discover how the museum continued to fulfill its mission despite the challenges of the COVID-19 pandemic.



KOCH FAMILY  
**children's  
museum**  
OF EVANSVILLE





Dear Friends,

At the start of this fiscal year, we reopened after a three and half-month government mandated closure due to the pandemic. While this year presented us with seemingly insurmountable challenges, I am happy to say that the Children's Museum of Evansville is still here and serving our learning through play mission!

Now, I won't kid you--- our doors are open, but it certainly has not been business as usual. We took a hit in our membership, admission, programs, and gift shop revenue, but we made huge strides in our annual campaign and grants. Additionally, we took a hard look at our expenditures and made significant cuts across the board. Children's Museums, like all museums, continue to struggle with reduced earned income, increased health and safety precautions, and visitor restrictions, but the lessons we've learned about virtual programming/event delivery and community outreach will continue to serve us well into the future. We are extremely grateful for the amazing community support we received this year.

The outbreak of the coronavirus ushered in an unprecedented global health, financial, and educational crisis. But the one thing we know for sure is that play is needed now more than ever. Thank you to our resilient leadership team and the board for their steadfast commitment to building a stronger, more sustainable, and relevant museum.

Even amid crisis, we just celebrated turning 15!!! The future of cMoe looks promising. We have a master plan in place with a dedicated team willing to do the work to achieve our goals. Our growth will be measured by increased community partnerships, attendance, and square footage. Stay tuned for what's to come. . .

Thank you again for sticking with us. We could not accomplish our mission without you.

With gratitude,

*Stephanie*

Stephanie Terry  
Executive Director

*Kate*

Katherine Hawkins  
Chair, Board of Directors





# Board OF DIRECTORS

## BOARD OFFICERS

**KATE HAWKINS**  
President  
Kaiser Aluminum

**LINDSEY ROBBINS**  
Vice President  
Deaconess Hospital

**WILL CARTWRIGHT**  
Secretary  
Stoll Keenon Ogden PLLC

**TRISHA NEIDIG**  
Treasurer  
BKD, LLP

## BOARD MEMBERSHIP

**JOSH GILBERG**  
Koch Enterprises

**BRAD GILBERT**  
Old National Bank

**TERRY GREEN  
(RESIGNED)**  
Evansville-Vanderburgh  
School Corp.

**BRIAN HICKS**  
D'Patrick

**SEAN JEFFRIES**  
German American Bank

**ASHLYNN JOHNSON**  
Women's Hospital

**MONICA MILLER**  
Talley Eye Insitute

**ANDREA MOLINA  
(RESIGNED)**  
Old National Bank

**TYNESHA SMITH**  
Vectren, A CenterPoint Energy  
Company

**PATRICIA WEINZAPFEL**  
Evansville-Vanderburgh  
School Corp.

## FROM OUR VISITORS

**“We do love CMOE and have been very happy with the cleanliness of the building since the pandemic. Thank you!!!!”**

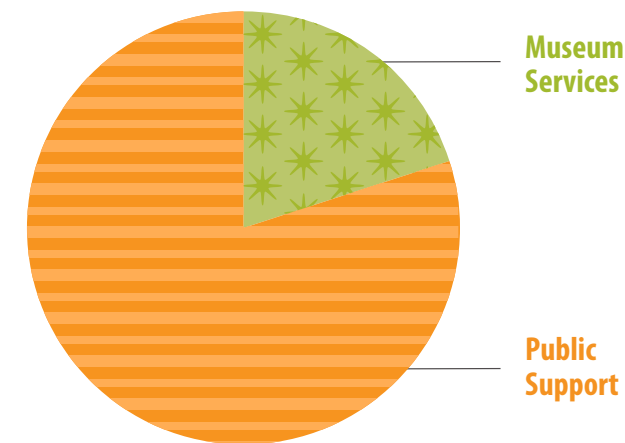
# AN INVESTMENT IN HEALTHY CHILD development

*Fiscal year ending June 30, 2021*

**TOTAL OPERATING REVENUE**  
**\$781,964**

**20%** Museum Services  
**80%** Public Support

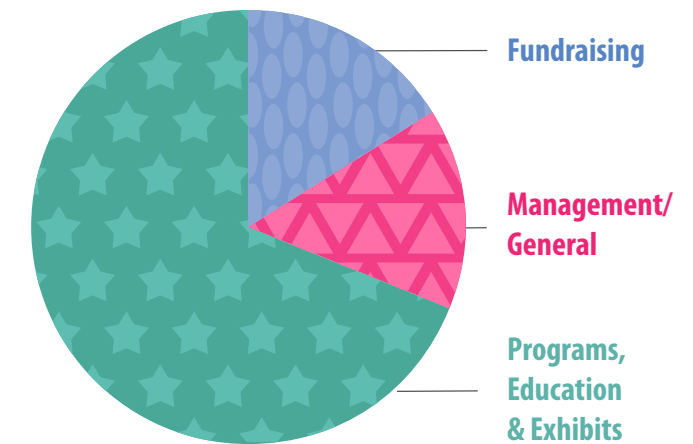
**CAPITAL REVENUE**  
**\$41,482**



**TOTAL OPERATING EXPENSES**  
**\$854,244**

**69%** Programs, Education and Exhibits  
**15%** Management/General  
**16%** Fundraising

**CAPITAL IMPROVEMENTS**  
*excluding depreciation*  
**\$57,778**



cMoe is a 501c3 non-profit. cMoe's statement of financial position was prepared by Riney Hancock CPAs PSC. A full copy of cMoe's financial review is available by request. Expenses do not include depreciation expenses.

# Our Impact



11,358  
IN-PERSON VISITS



68%  
OF VISITORS CAME  
FROM OUTSIDE THE  
CITY OF EVANSVILLE



1,494  
MUSEUM  
MEMBER  
FAMILIES



538  
FAMILIES FACING  
FINANCIAL HARDSHIP  
WERE GIVEN YEAR-  
LONG REDUCED  
ADMISSION THROUGH  
MUSEUM FOR ALL



34,617  
VIRTUAL  
PROGRAM VIEWS  
VIA FACEBOOK,  
INSTAGRAM &  
YOUTUBE



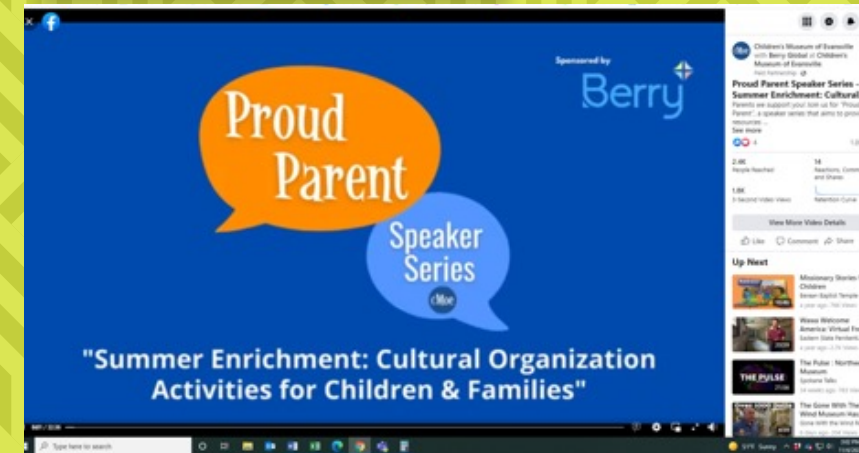
6  
CAMP  
WITH

121

PARTICIPANTS

SOME OF  
OUR VIRTUAL  
PROGRAMS

## PROUD PARENT



## cMoe AT HOME



## ELF ACADEMY RE IMAGINED



## IGNITE IT CREATIVITY FORUM





# We are Grateful!

With friends, all things are possible. Investing in the healthy development of our children benefits all of us. We remain grateful to the many generous donors and community partners, our friends, who support the mission. Contributions are critical to maintaining our facility, exhibits and programs, and we are honored to acknowledge our FY 21 Annual Campaign donors of \$100 or more, event sponsors, and Corporate, Business and Donor-level members. We are incredibly grateful. FY21 Annual Fund (represents gifts made between July 1, 2020 and June 30, 2021)

## \$10,000 AND ABOVE



CITY OF EVANSVILLE  
ENDOWMENT FUND



## (\$5,000-9,999)

Traylor Bros, Inc.  
Cincinnati Insurance Company

## (\$2,500-\$4,999)

Arts Council of Southwestern Indiana  
Indiana Arts Commission  
Network for Good  
Shoe Carnival

## (\$1,000-2,499)

Aviation Indiana  
Berry Plastics Global  
Deaconess Health System  
Diehl Consulting Group, Inc.  
D-Patrick, Inc.  
Downtown Kiwanis Club of Evansville  
Evansville Downtown Optimist Foundation  
Stoll Keenon Ogden PLLC

## (UP TO \$1,000)

AT & T  
Azzip  
BKD, LLP  
Evansville Teachers Federal Credit Union  
Hafer Associates  
Harding, Shymanski & Co.  
YMCA of Southwestern Indiana

# INDIVIDUAL DONORS

## KAREN DONOVAN MAGAN GIVING CIRCLE

### \$2,500 & ABOVE

Alan & Sharon Braun  
Dan & Erin Diehl  
Anita Doty  
Bob & Lisa Jones  
Bob & Cindy Koch  
Kevin & Margaret Koch  
Tom Magan  
Special Friends (2)

### \$1,000 & ABOVE

Cyndi Byrley  
William & Ellen Cartwright  
Raymond & Mary Ellen  
Farabaugh  
Josh & Katy Gilberg  
Linda Haddix  
Lori Koch  
Michael Schopmeyer  
John Schroeder  
Judith C. Stewart  
Linda Stocks

### (\$500+)

Jerry & Cindy Benkert  
Dean & Karen Bosler  
Rev. Adrian & Terry Brooks  
Ross & Candace Chapman  
Kevin Carroll  
Robert & Deb Goldman  
Wayne & Jewell Henning  
Wayne & Julie Hurlock  
Sean Jeffries  
David & Sharlet Koch  
Craig & Trish Neidig  
Michele Malitz  
Keaton & Monica Miller  
Glen & Ann Muehlbauer  
Jim & Mary Kay Muehlbauer  
John Schroeder  
JoAnn Schwentker  
Judith C. Stewart  
Shari Thread  
Kent & Helen Zimmerman

### (\$100+)

Steve & Kathy Allbright  
George Alles  
Mathew & Tracy Bee

Doug & Amanda Berry  
Kimberly Bredmeier  
Angela Brown  
Betsy Brubeck  
Todd & Carmella Bunch  
John & Leslie Buckman  
Steve & Andora Buedel  
Nicholas & Courtney Bullington  
Lana Burton  
Seth & Sally Calvin  
Maggie Carnahan  
Ryan Cedar  
Mark S. & Jenny Chumbler  
Ronald & Pamela Curtis  
George & Davena Day  
Jeff & Jennifer Dogan  
David & Debbie Ellerbrook  
Bill & Kathleen Elliott  
Phillip & Leigh Ann Gamble  
Beverly Gilbert  
James & Courtney Goines  
Robert & Deborah Goldman  
Ron & Sharon Gonzales  
Adam & Jennifer Green  
Terry Green  
Lee Griggs

Gray Cemetery Trust  
Alex & Rachel Gurren  
Neil & Linda Haddix  
Kristi Hape  
Maxine Hedin  
Margaret Helms  
John and Dianne Hensley  
Paul & Sandra Hermann  
John Herron  
Brian Hicks  
Mike & Nancy Hill  
Mike & Julie Hoon  
John & Elizabeth Hosteller  
Margaret Hungate  
Dorothy Klineman  
Susan Klineman  
Aric & April Koehler  
Trey Kolleck  
Jane Kuhn  
Virginia Laurent  
Jessa McCauley  
Robin Mallery  
Thomas & Mary Jane Meissner  
Andrea Molina  
Shane & Whitney Muncy  
Olivia Odom

Angela Phaup  
Sheila Poellein  
Cory & Meghan Reffett  
Megan Rinearson  
Ryan & Danielle Ripperton  
Scott & Kiersten Roberts  
Brandon Roop  
Jane Salentine  
James and Richard Schmitt  
Alex Seger  
Bob & Karen Shetler  
Jennifer Slade  
Jacob & Jamie Smith  
Joseph & Tynesha Smith  
Special Friend  
Jeffrey & Niki Starkey  
Betty Stevens  
Brett & Trudy Stock  
Kathleen Sokeland  
Ben Trockman  
William Tucker  
Laurel Vaughn  
Betty Worthington  
Steve & Susan Worthington  
Mike Ziliak  
Ronald & Christine Zimmerman

## SUPPORT US

If you would like more information about supporting the Children's Museum of Evansville, please contact our development office.



FROM OUR VISITORS

**"The outdoor sand play was so much fun!  
The sprinkler Dino was a fan favorite!"**



FROM OUR VISITORS

**"Always a great experience filled with learning and random events going on (latest visit was a beach day) would definitely recommend to visit at least once with your children."**





# Join the FUN!

Become a cMoe Member and open the door to a year of creativity, exploration and discovery!

Become a Member at [cMoekids.org](https://cMoekids.org)

